



P&L COMPANIES

November Newsletter

President's Corner

By Phil Lieber

So far November and October traded places as far as the weather is concerned. November has been unseasonably warm and we are seeing signs that the economy is also warming up. I am involved in an executive group made up of business owners and all but 2 owners reported seeing increased activity in their respective business. The banks are starting to loan money and the business owners are starting to invest in long overdue capital purchases.

I am sure the recovery will be a slow recovery, but we need to start somewhere. On the leasing side of our business I would agree that activity has increased and the quality of the opportunities are much better. Business is happening, so don't be caught on the sidelines waiting for the business! You still have to be aggressive, but there is good business in today's environment. Good Selling!

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P&L Technology Success Story

By Steve Heller

As a technology partner in our customers' businesses, not only do our service engineers implement new technology on behalf of P&L Technology but they also assist our customers in the implementation or migration of other 3rd party vendors. In some recent cases, some customers have elected to change internet providers and in doing so needed to make sure the change over to a new provider was seamless and most importantly painless. Our service staff coordinates with the customer everything that is needed in order to make the change happen on our end as well as communicate with the internet providers to ensure all parties are on the same page. When internet services change, there is a certain amount of downtime that happens while the conversion is in process. This is why our service staff coordinates these events to happen at the end of the work day or at the most convenient time for the customer. In most cases, the change over and new service is in place within an hour. As a customer of P&L Technology, the coordination and assistance in getting the new service in place is included within P&L's service agreement. This service simply feeds into our brand promise of 100% Accountability.



P&L CAPITAL

Transforming the way Businesses Finance Technology.



P&L TECHNOLOGY, INC.

Technology Solutions that Work for Business



Getting Started with 2nd-Byte

Phil attended a small conference a few weeks back that was chaired by a 27 year veteran of the FBI who discussed topics ranging from identify theft to internet fraud. After the meeting, Phil passed on a few bits of information that I found very beneficial, some old, some new:

- Individuals posting on Facebook or other social networking sites when they will be on vacation, only to return from vacation to find their residence has been burglarized
- Unless the communication is initiated by you, never provide personal information on-line
- When paying for a product or service with your credit card, make every attempt to keep card in your view. This isn't as easy as it appears, particularly in a restaurant setting

- The vulnerability of children to internet scams
- Running an internet based business (This one caught really caught my attention.) Selling an item over the internet and the customer sends a check for more than the purchase price. The seller issues a check to the buyer for the difference only to find out later the original check was fraudulent. Along these lines, most of our home computers contain just about every spec of information that's contained in our wallet, purse, lockbox, and/or scheduler so please safeguard this information as such. When replacing or disposing of your personal computer, don't take any chances call the professionals at 2nd-Byte to inquire about our data sanitation services, basic services start at \$25; (402) 861-7536.

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Technology Tip

By Kyle Swanda

MULTIPLE MONITORS AND PRODUCTIVITY

Ask almost anyone who has been using more than one monitor on their PC at work and they will tell you they would never go back. The productivity increase from using more than one monitor is immense, anywhere from 9 to 50 percent in certain cases!

Having more than one monitor allows you to do so many more things at one time. For example, you could have your email open on one and be typing up a Word document in another. If you need to do research on the internet and paste into Excel, having both on the screen at the same time can be a huge time saver. No more do you have to click from one application to another; it's all right there in front of you.

It's not just about having more than one application open at one time, though. Imagine you are using a CAD program and the design you are working on is too big to be displayed on the monitor you are using. Adding another doubles the amount of space you have to work. Construction workers

look at blueprints on huge blueprint tables, so why should you have to work on a tiny 17" monitor?

Some of you are saying to yourself right now, "I already have two displays, I'm as productive as I can be." Not necessarily. It is possible to add any number of displays to your work-space. Some of us here at P&L Technology use 3 and 4 displays at one time! There really is no limit to the number you can have. As long as you have the hardware and the money, you can have as many as you'd like.

Setting up more than one monitor is often times as easy as purchasing another one, connecting it to your PC and configuring it. In certain cases, it may require more hardware be installed in your PC, but it usually takes a very short amount of time.

There are a number of resources and research dedicated to office productivity so if you would like more information, check out the below websites.

[http://www.augi.com/publications/paperspace/multi%20monitor%20roi%20\(hi-res\).pdf](http://www.augi.com/publications/paperspace/multi%20monitor%20roi%20(hi-res).pdf)

<http://research.microsoft.com/en-us/news/features/vibe.aspx>

Recently Completed Transactions

By Phil Lieber

- An ambulance company in Charlestown, RI, wanted to add another defibrillator to their existing lease and P&L made it easy to write a co-terminus add on.
- A title and escrow company in New Jersey invested in new computer systems and P&L put a tailored program together giving them the ability to start a rotation on its computer systems.
- A Federal Credit Union did its 75th schedule this month with P&L Capital!

Company Spotlight: Alzheimer's Association—Great Plains Chapter

By Matt Lieber

National Alzheimer's Disease Awareness Month.

President Reagan designated November Alzheimer's disease awareness month in 1982. The President said "the emotional, financial and social consequences of Alzheimer's disease are so devastating that it deserves special attention." President Reagan courageously announced his own Alzheimer's diagnosis to the public in November 1994 and passed away in 2004.

The Alzheimer's Association - Great Plains Chapter serves 80 counties of Nebraska and all of Wyoming. Their administrative office is located in Lincoln, NE with a point of service location in Kearney, NE. Since 1983 what is now the Alzheimer's Association of the Great Plains provides information and referral services, education and training and care consultation. They advocate for the estimated 33,000 Nebraska residents struggling with Alzheimer's disease or a related dementia by advising our state legislators and agencies about the disease and its ramifications on society. The Great Plains Chapter offers financial respite assistance for the caregivers of those afflicted with dementia. They support research on a national level.

The overall mission of Alzheimer's Association is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. They operate with the vision of a world without Alzheimer's Disease.

The Great Plains Chapter is a tax-exempt, 501(c)(3) nonprofit, donor-supported organization. Programs and services are made possible through contributions from individuals, corporations and foundations. The chapter uses 76% of funds raised for programs, services and research efforts. For more information you can contact them at 402-420-2540 or visit their website at <http://alz.org/greatplains/>